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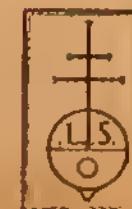
WORLD'S FAIR

ART BOOK



MEN AT WORK

Jeanne Guarnieri



LEO S. OLSCHKI - PUBLISHER

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SEYMOUR DURST



When you leave, please leave this book
Because it has been said
"Ever'thing comes to him who waits
Except a loaned book"

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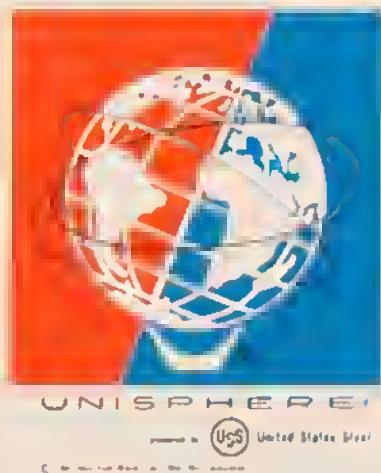
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OFFICIAL ART BOOK

OF THE WORLD'S FAIR

NEW YORK, 1964 - 1965



LEO S. OLSCHKI - PUBLISHER, FLORENCE (ITALY)

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MEN AT WORK

1964-65 WORLD'S FAIR

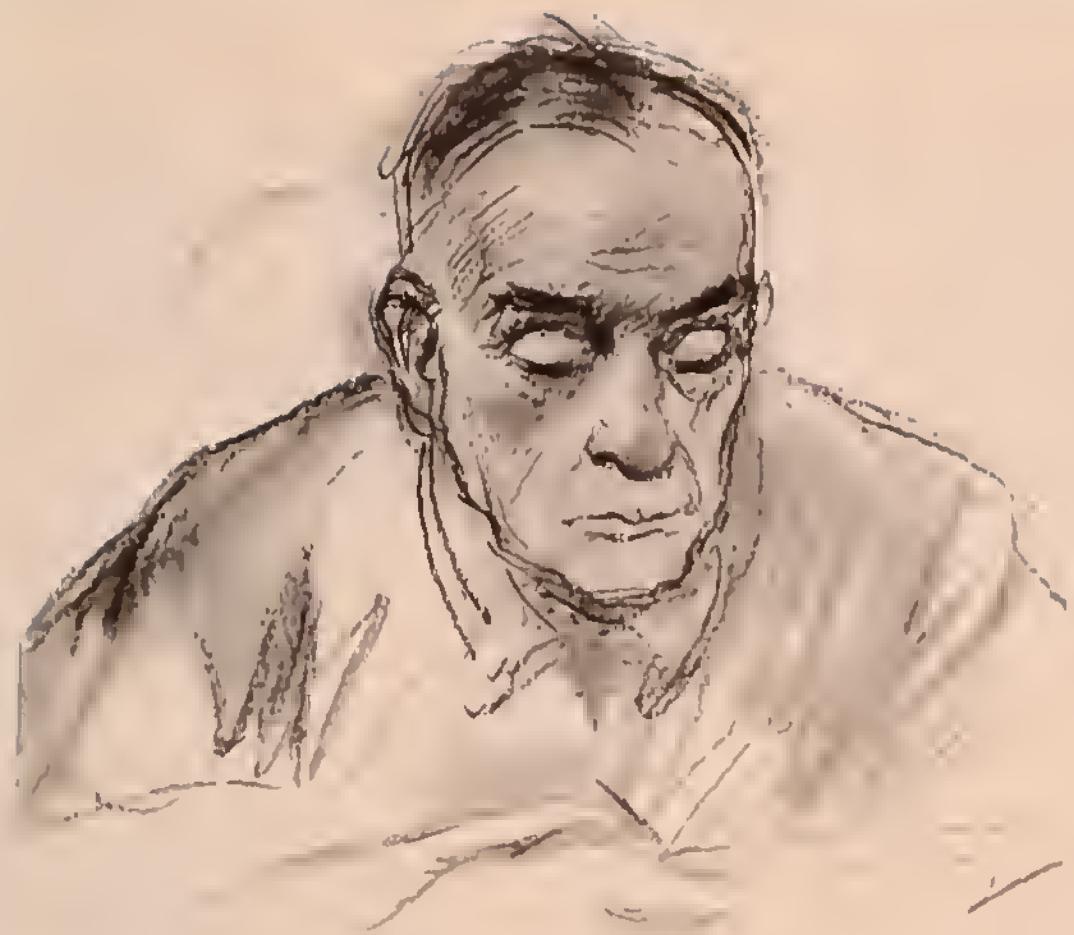


Sketchbook By Luciano Guaricci'





The President Robert Moses, at work



LUCIANO GUARNIERI'S
paintings and drawings
of the construction at the New York World's Fair
entitled "Men at Work,"
is one of the finest things I have seen in a long time:
the treatment is most original and unusual
and I believe that many visitors will be delighted to have such a memento
to take home and keep permanently.

ROBERT MOSES



Workmen

It is not the intention of this book to record the entire, magnificent construction of the New York World's Fair. The selection of the drawings and the plates was carried out on the basis of the material that the artist Luciano Giannieri had already selected according to the response which the various aspects of the birth of this great enterprise had had upon his artistic sensibility.

I consider it a great privilege for my Publishing House to have brought out this "Official Art Book" and I hope it will remain as a living artistic record of this exceptional event.

ALESSANDRO OLSCUKE



Indonesia



The first time I saw the building of the New York World's Fair I was struck by the atmosphere and grandeur of the construction animated by the men at work in the midst of steel scaffolding and flying sparks, guiding the most varied machinery which pounded and devoured the earth - planting poles, opening roads - creating a seething atmosphere of work on a scale I had never seen before.

I started to draw these instants which past before me and to try to capture the enveloping changing light of day and weather - grey passages of rain, burning sunsets, blinding snow, crystalline mornings - that set the key to the moods which accompanied me over the plains of Flushing Meadows.

LUCIANO GUARNIERI



men around coffee wagon



Beautiful Belgium

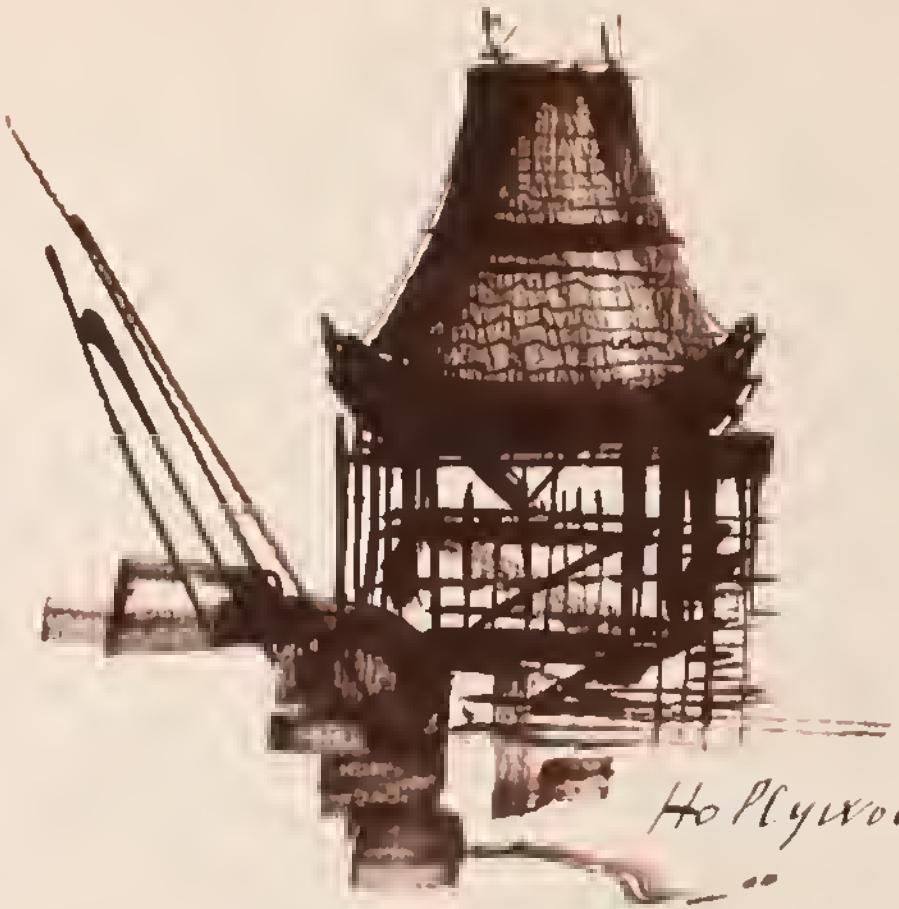




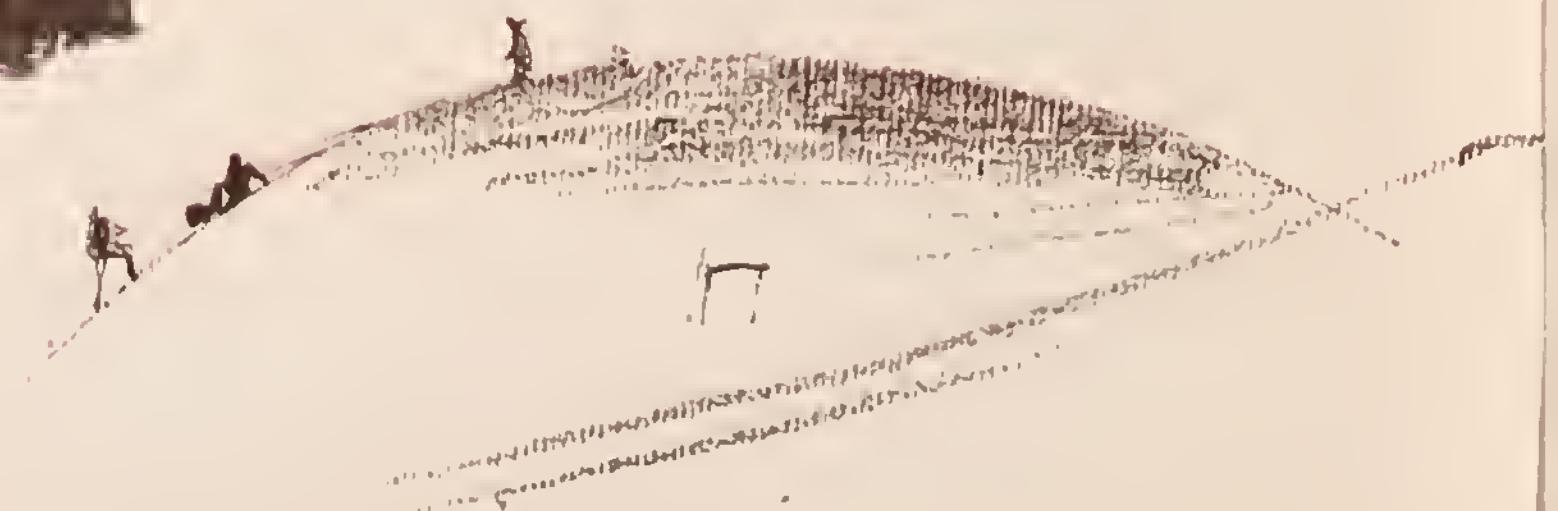
Indonesia, Republic of China



Dupont, Standard, Coca-Cola -



Hollywood
--



Face of the Moon, Kodak



Federal Pavilion

I.B.M. The Pavilion





Travelers Insurance Companies, Bell System,
R Heingold "Little Old New York"



Hong Kong



Thailand



Free Enterprise



Sorrey's



Pile Driver



I.B.M., Equitable Life, Hall of Education



Johnson's Wax, Austria, Japan



Japanese workers



- Men at Work



Pakistan, Unisphere, Malaya





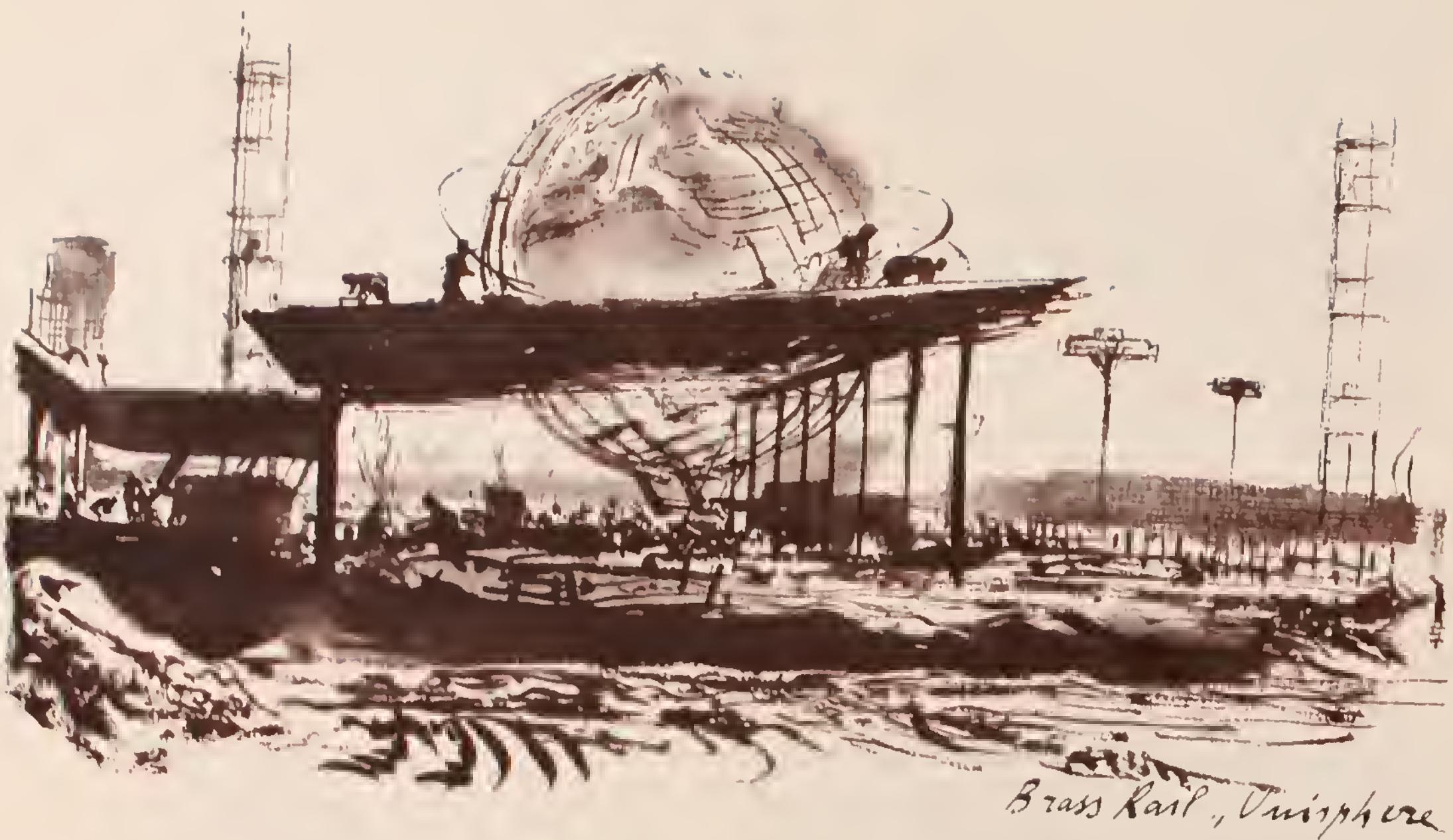


American Interiors



N.C.R.





Brass Rail, Vincitore



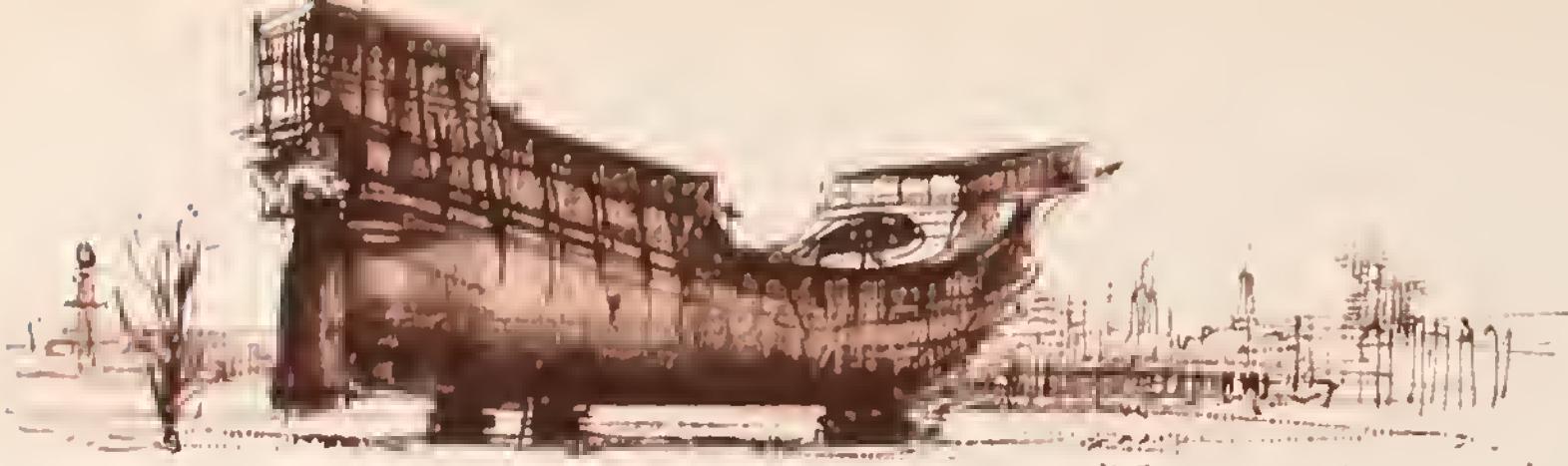
"Sunday"
Church of Jesus Christ of Latter-day Saints, Festival of Gas, I.B.M.



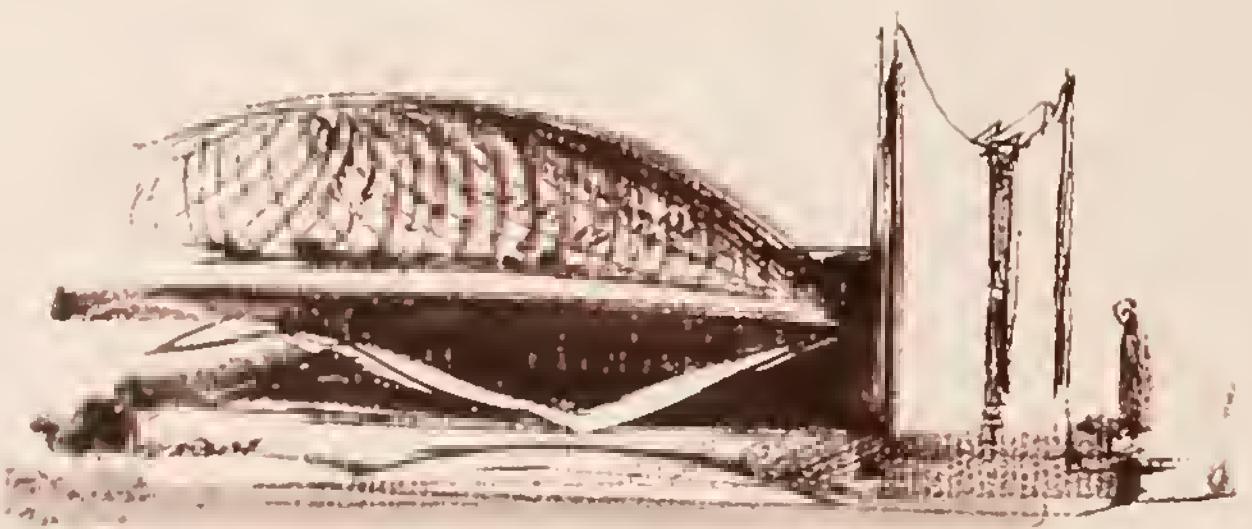
184



Electric Power & Light



The Santa Maria



General Electric Progressland

Chrysler Building





Philippou, Kadiki, Greece

Lantern



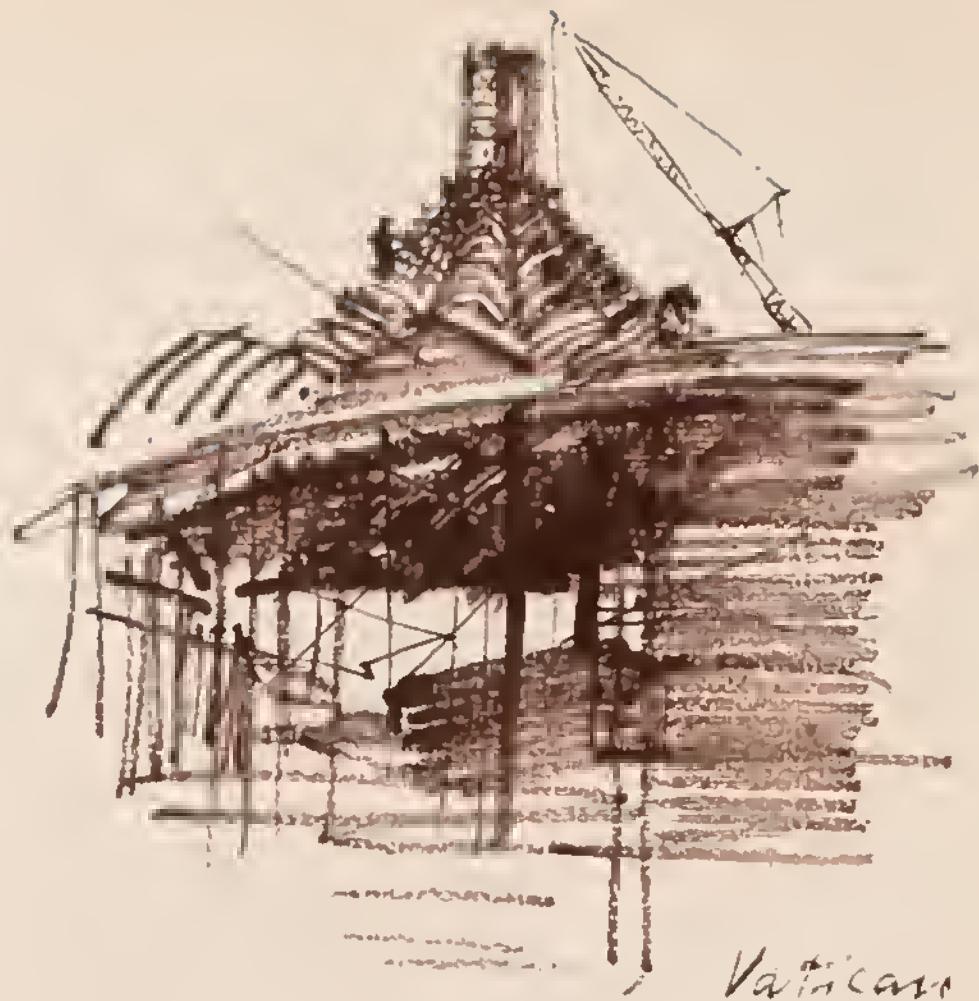
Venusphere



Underneath the Federal Pavilion



Johnson's Wax, Spain



Workers



Bell System Looking out at Travelers Insurance Co.



Parker Pen Co.

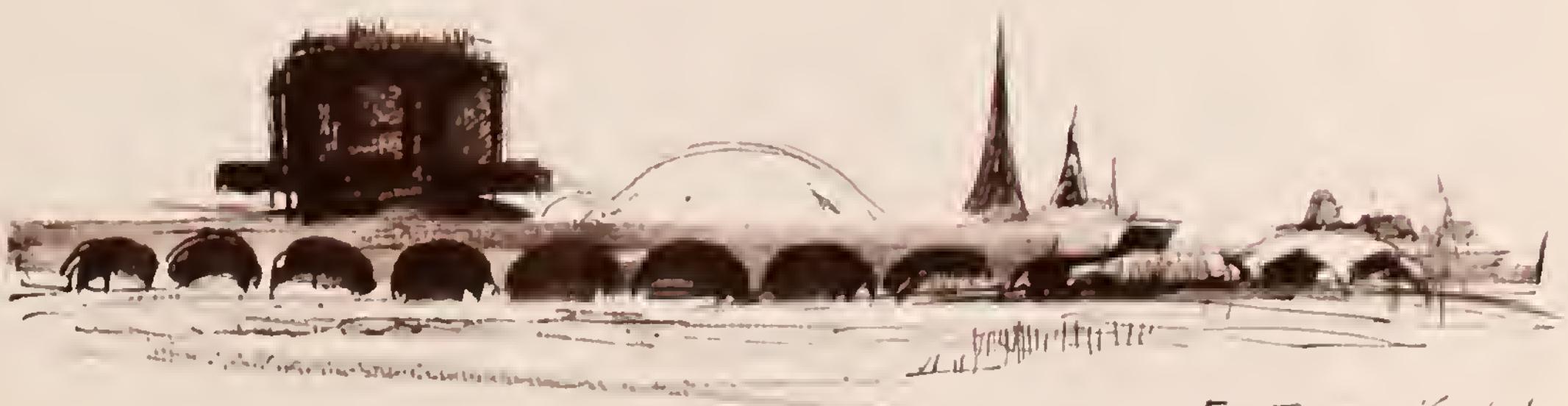
Tacking up
the flag pole



Hong Kong



Sordan



Eastman Kodak

Top of the Fair

Port Authority Heliport



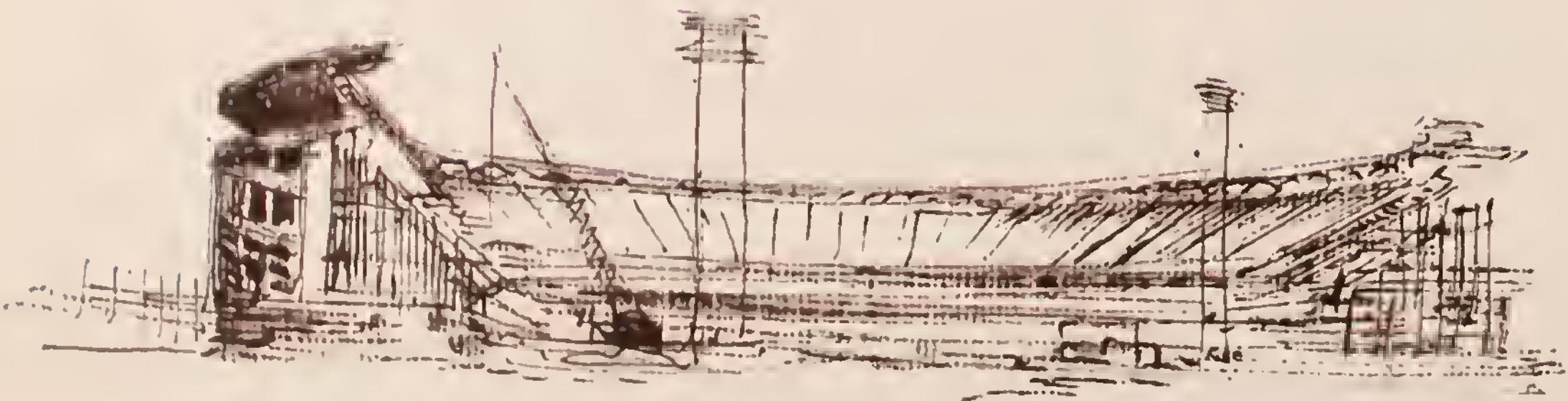
Transportation Area



View from top of the Fair. General Motors; Socony Mobile; Greyhound



Republic of China



Shea Stadium



Transportation Area



Vatican

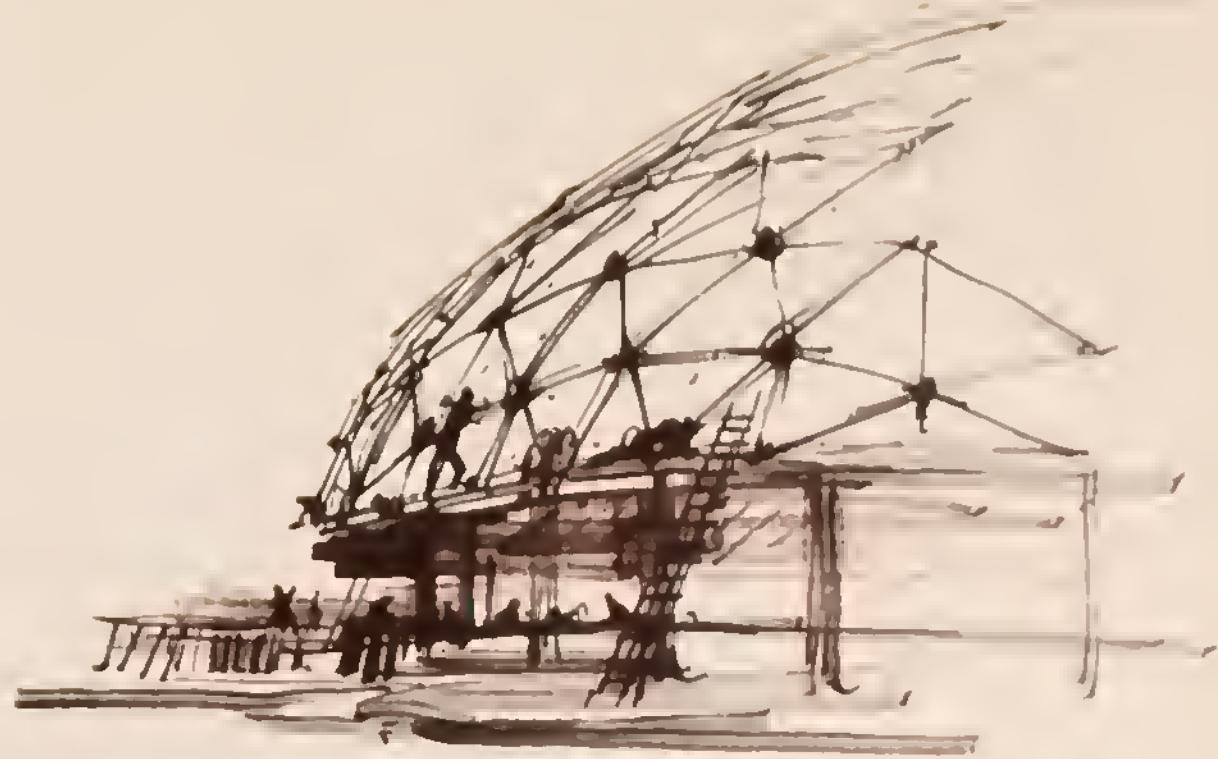


Monocar



Machinery





The Pavilion

Workers



THE Vatican Pavilion from Transportation Area

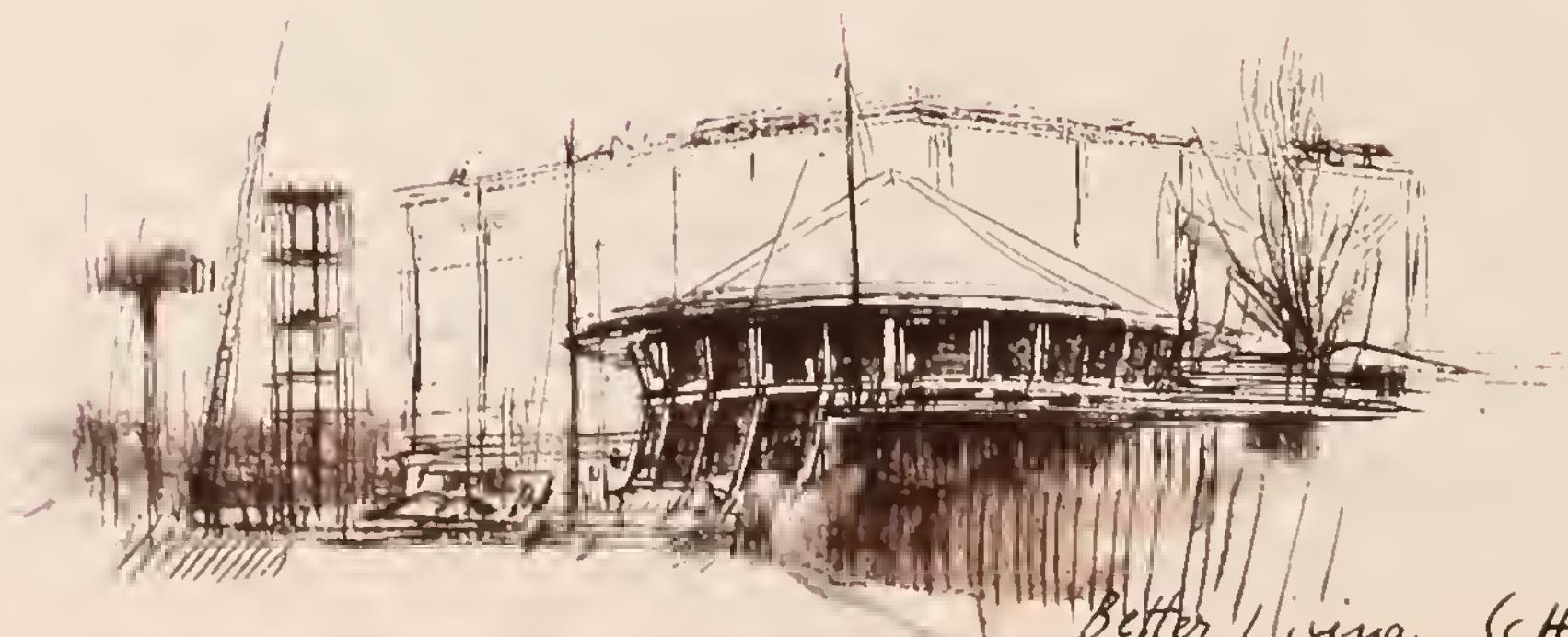


Philippines, Lebanon



Ford

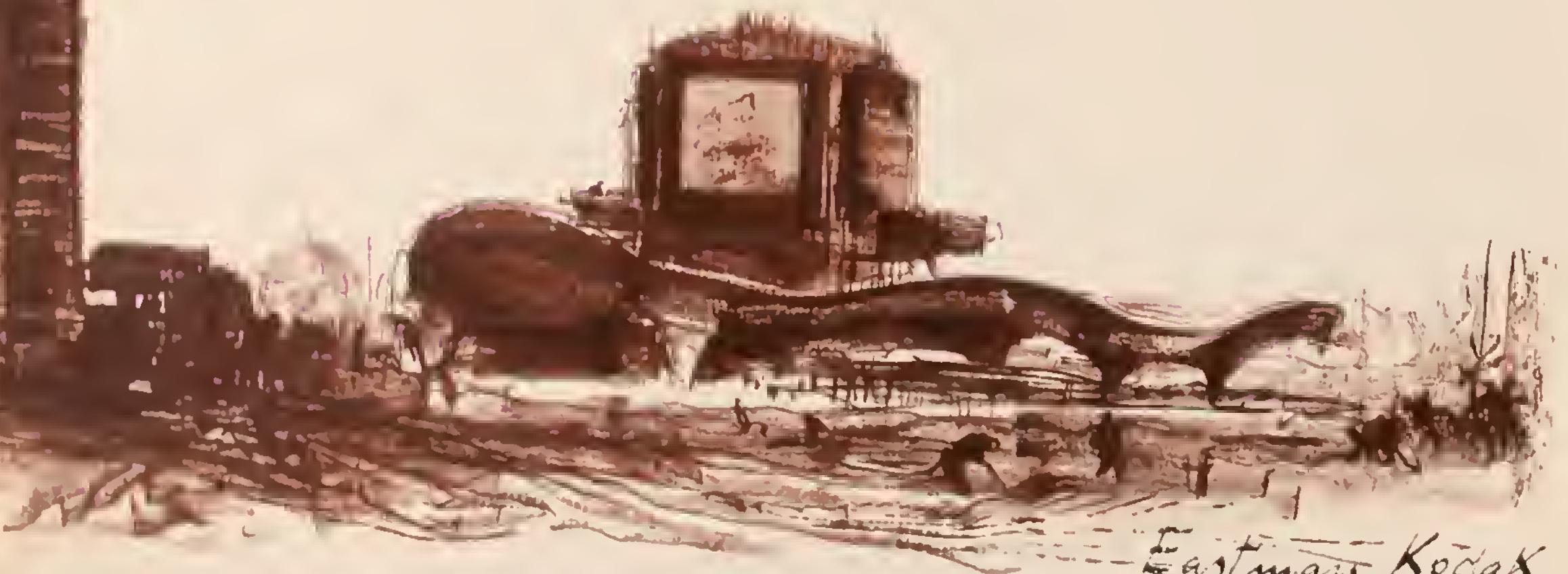
warming up around the fire



Better Living, Schaefer



Sermons from Science



Eastman Kodak



New York State

PRINTED IN ITALY
BY TIPOGRAFIA GONI & FIGLII, FLORENCE
PHOTOGRAPHS BY ZINGOLPIA MODERNA, FLORENCE
PAPER MANUFACTURED BY CARTIERA ELDRIGONI, VERONA
BOUND BY LEGATORIA PREVIATO, FLORENCE
APRIL, MCMXCVI





